

Jimmi Softhin

Actor | Brand Influencer | Content Developer | Corporate MC

ELECTRONIC PRESS KIT

www.jimmigathu.com











# Timmi Softhu

## About

Jimmi Gathu is a Radio and TV Host, actor, brand influencer, content developer and cooperate MC with 25years experience in the media industry. Through my years in the media, I have excellent contacts in both Government and Private sector that are an asset to anyone looking to connect with decision-makers.

My goal is to be a leading media Personality whose experiences gained will change how people consume the media.



Timmi Grittin

#### Bio

So, who am I? My name is Jimmi Gathu...a Kenyan born in February 11th 1970 and raised in a historical estate called Kariokor Flats named after the famous Carrier Corps. I'm a career Radio and TV show host, actor, content creator and corporate MC.

I grew to become a household name thanks to my hosting various shows on TV and Radio spanning 30yrs, from 1990 to date. If you grew up in the 90s then you can recall me hosting your favorite kids show Club Kiboko, which I hosted every Saturday Morning.

I've received various industry awards over the years and have been a key figure in both journalism and entertainment industries. With my years of experience, I've been able to develop contacts in both the government and the private sector, which has made me an asset to anyone looking to connect with decision makers.

Though I am proud of how God has blessed my career, my greatest achievement came in 1998, when became a husband to the love of my life, Cathy together with whom I have raised a beautiful family. I am a proud father of 3 girls (#girldad), a father-in-law and extremely happy to be a grandfather of 3.

What am I passionate about? Well, family life and encouraging young men and women to keep their marriages strong. I'm also keen on changing how media can positively shift social, cultural, economic and political spheres, in an endeavor to get people to make informed life choices. In short, impacting the future generations, mentoring them both in the media industry, as well as positively influencing their perspectives on life's important choices It is my goal now to not only be a part of the change that is happening, but to leave a lasting legacy and solidify my God given place in the book of legends.



## **E** RADIO















KBC Host	Breakfast Show - 1998-2002
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Capital FM	Host and Programs Controller	Hits Not Homework -	1998-2002

Kiss 100	Host	People's Parliament - 2002-2004
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Classic 105	Host and Crograms Controller	Afternoon Drive -	2004-2006

Classic 105	Concept Creator	Maina & King'ang'i in the Morning	- 2004-2006
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HOT 96 Host of Radio	Host of Radio -	2006-2010
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Nation FM Host Morning Drive (Breakfast Show) - 2015-2016



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KTN Host Daily Music Shows – 1990 to 2001

Host Niaje – 1999 to 2000

Host What It Takes – 1999 to 2001

Host Doctor's Practice - 2021

KBC Host Hatua - 2002 to 2006

Host Mambo Leo - 2004 to 2006

Citizen TV Host Power Breakfast – 2010 to 2013

K24 Creator, Producer and Host Alfajiri Breakfast Show – 2013 to 2014



## **CORPORATE MC**

A combination of media experience, publis speaking and excellent private and public sector networks have accorded me a national and global opportunity to host and facilitate premier and historical events successfully receiving positive response from the clients i worked with.

#### **NOTABLE EVENTS**

- 1. Global Health Conference facilitator. Chief Guest First Lady of the Republic if Kenya
- 2. Launch of M-Kesho: patnership between Equity Bank and Safaricom. Chief Guest H.E Mwai Kibaki
- 3. Global HIV conference: Chief Guest H.E the VP Kalonzo Musyoka
- 4. Kalonzo Musyoka Foundation, Chief Guest, the leader of the opposition Hon. Uhuru Kenyatta 2006
- 5. 50th Independence Anniversary, Chief guests H.E Uhuru Kenyatta and the East Africa Presidents.





### FILM & SILVERSCREEN

**SAIKATI 2** 

1995

**NAIROBI HALF LIFE** 

2012

**CHANGES (SEASON 2 AND 3)** 

2010 to 2012 (aired on MNET)

**STATE HOUSE** 

2013 (aired on Zuku)

**RAFIKI** 

2018

**KINA** 

2019 to current

(airs on Maisha Magic East)







NATIONAL THEATRE AND
PHOENIX PLAYERS

# X AWARENESS CAMPAIGNS

Matatu Menace - 1990

Mpango wa Kando - 2009 to 2012







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