



RACHEL MBUGI

ELECTRONIC PRESS KIT

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rachelmbugi

A portrait of Rachel Mbuli, a woman with dark, curly hair, looking directly at the camera. The background is a warm, golden-brown gradient. The text is centered over the image.

ABOUT RACHEL MBUKI

TV HOST | ENTREPRENEUR
ACTIVIST | BRAND INFLUENCER

I am a former Miss Universe contestant currently residing in Beverly Hills, CA. where I am a TV Host, and entrepreneur. I am also a graduate of Strathmore University, BS in Business Information Technology, California State University Northridge (CSUN), BA in Communication Studies, and Santa Monica College, AA in Broadcast Journalism and Management.

BIO

Rachel Mbuki is a former Miss Kenya who represented Kenya at the Miss Universe pageant at the age of 18. A top Kenyan model, TV Host, wife and entrepreneur, she moved to Miami shortly after her reign as Miss Kenya where she pursued her modeling career and made her American TV Hosting debut. In Kenya, she had been on television since the age of six on Kenya's KBC Network as host on a children's' Christian TV show. As an adult, she continued to host multiple shows on the channel and was one of the two main Hosts of the "Good Morning Kenya" breakfast show when she left for Miami to work as a model. In Miami, she quickly transitioned from model to TV host when she worked as an on air correspondent for major events such as Miami Fashion Week, The Super bowl and other media events. Ready to further pursue her TV hosting career, she then moved to Los Angeles 3 years later where she pursued a career in Journalism and completed her Broadcast Journalism and Communication degrees. Shortly after getting to Los Angeles, she became a news anchor at Transit TV Los Angeles, the channel that broadcasts to Metro Commuters in Los Angeles and reached 1.1 million daily impressions. The NBA All Star Games, The Academy Awards, movie premier red carpets and LA Fashion Week are among other major events she has covered while in Los Angeles. Recently Rachel has featured as one of the singers in Diane Warren's 2020 Oscar Nominated song,

"Im standing with you."

Rachel currently lives in Beverly Hills, and continues her TV hosting career. A media personality, Rachel Mbuki currently hosts a TV show called "Q-Hits" that is shot at a studio in Hollywood, California and broadcast to 54 African countries via Showmax (Africa's equivalent to Netflix). Apart from that, her knowledge in events planning, beauty and being outspoken has not left her behind in the world of hosting corporate events where she works as a master of ceremonies to give speeches, introduce speakers, give presentations to audiences and monitor event agendas to ensure that they run smoothly. Rachel is also a fashionpreneur; she has an online store dubbed, "Mbuki's Closet" as well as a physical store, which she opened at a mall in Kilimani area in Nairobi where she brings specific brands of great quality wardrobe at affordable prices. She is also on the cusp of launching her American Fashion Brand "Werk Gal Apparel INC", a fashionable line of work clothes for career women.



Height: 5'8"
Weight: 150
Hair: Black
Eyes: Brown

A woman with long, dark, wavy hair is smiling and looking towards the camera. She is wearing a bright yellow, ribbed, halter-neck crop top with a tie at the waist, and light blue denim shorts with a matching tie at the waist. She has large, colorful, tassel-like earrings and a gold-colored headband. She is standing in front of a dense green hedge. The background is partially obscured by a dark, textured overlay on the right side, which contains the text.

ACTIVIST

ACTIVIST AGAINST CYBER / ONLINE BULLYING

In the United States, over 40% of adult internet users report having personally experienced cyberbullying in their lifetime. Key Findings show that, nearly half of young people (47%) have received intimidating, threatening or nasty messages online. Children and young people are using social media for longer periods, and using multiple profiles. Of children currently experiencing a mental health problems, over 2/3 (68%) say they experienced cyberbullying in the last year. More youths experienced cyberbullying on Instagram than any other platform at 42%, with Facebook following close behind at 37%. Snapchat ranked third at 31%. While the survey participants use YouTube more than any other platform, the video-focused social media was only responsible for 10 percent of the reported cyber bullying.

Therefore, gathering from her own experience as a victim of the same, Rachel Mbuki has taken it upon herself to stand against cyber bullying by being an activist against it through her social media platforms as well as the interviews she does. This is aimed at taking steps to curb the vice and see that social media becomes a safer space especially for women and children. Rachel has also joined hands with other women to stop cyberbullying online under the [#justiceforrachelmzuki](#) tag created by her followers in defence of her against the vicious cyber bullying she faced from a group of individuals for a year which catapulted her to wanting to help others going through the same.



TVHOST

Currently based in Los Angeles, Rachel Mbuki has 18 years' experience as a TV host between America and Africa having been on TV since she was a child. In Kenya, she had been on television since the age of six on Kenya's KBC Network as host on a children's' Christian TV show. As an adult, she continued to host multiple shows on the channel and was one of the two main Hosts of the "Good Morning Kenya" breakfast show when she left for Miami to work as a model. In Miami, she quickly transitioned from model to TV host when she worked as an on air correspondent for major events such as Miami Fashion Week, The Super bowl and other media events. Ready to further pursue her TV hosting career, she then moved to Los Angeles 3 years later where she pursued a career in Journalism and completed her Broadcast Journalism and Communication degrees. Shortly after getting to Los Angeles, she became a news anchor at Transit TV Los Angeles, the channel that broadcasts to Metro Commuters in Los Angeles, and reached 1.1 million daily impressions. The NBA All Star Games, The Academy Awards, movie premier red carpets and LA Fashion Week are among other major events she has covered while in Los Angeles.

ENTREPRENEUR

Apart from the harassment and online bullying, Rachel Mbuki Marete still keeps a positive mind, as it is every woman's dream and goal to be able to stand on her own, have a brand and stand out as a prominent name. Rachel achieved this by opening doors to her own fashion store, Mbuki's Closet. The store is located along Ngong Road inside Marsabit Pizza and Stocks high-end fashion imported from Los Angeles California.

She is also debuting her fashion line for career Women in the USA, Werk Gal Apparel, in 2021. Rachel has also managed to build a very successful career in Corporate Medical DME Sales over the last decade. Her drive to succeed comes from her personal motto:

"You only fail if you don't try".





BRAND INFLUENCER

Over the years, Rachel Mbuki's passion for fashion and modelling has given her great chances to stand for various brands as their brand influencer and spokesperson. It is this that also saw her stand out and win the Miss Kenya Title at the age of 18 making Kenya's star shine at the Miss Universe pageant.

Rachel has also been a representative of corporate companies, helping various companies promote and grow their brands. These include fashion and design brands, she has also been a brand ambassador of health and beauty companies such as; Sol Beauty and Care, Taper Shaper, been the face of a major Unilever beauty brand across Africa as well as been ambassador for telecommunications companies. She was also formerly named Kenya's tourism ambassador by the Ministry of Tourism during her reign as Miss Universe Kenya and has also worked as goodwill ambassador for non profit organizations such as The Association of the Physically Disabled of Kenya.

In Los Angeles, she also dedicates her time to helping those in need by volunteering at organizations such as The Midnight Mission on Skid Row where she helps serve meals to the homeless.

With years of experience as a spokesperson, Rachel is the definition of beauty and brains and has been the face of major organizations, including when she got her start as the face of an entire country as Miss Kenya. She would be a perfect addition to your organization as brand ambassador. Not only is she a beauty queen, but she is also extremely articulate and well spoken, an excellent public speaker and writer and is fluent in 4 languages: English, Swahili, German and Kamba.

SPECIAL SKILLS

Fluent in 4 languages: Swahili, German, Kamba, Queen's English.

Accents: British, African, Caribbean, Valley girl.

Technology; programming, Microsoft applications, CRM software, Photoshop, video and sound editing, radio DJ, teleprompter reading.

Sports: Yoga, Bicycling, Bowling, Basketball, Jump rope, Jogging, Hiking, Swimming, Beginners Horseback riding;

Other: Singing, hosting, runway modeling, beauty pageants, basketry, world traveler, current passport, Typing: 95 WPM, Kenyan- American.



COLLABORATIONS



BADGAL BLVD



FASHION
NOVA



Sol



showmaxTV

Fair &
Lovely



PARTNERS

Sol[®]

Taper
SHAPER

FASHION
NOVA

BADGAL BLVD

OTTILIA
&
SUGAR

THINK
AFRICA

R E S U M E

T E L E V I S I O N

Gina Belafonte Black History Month interview	Host	SHEEN Magazine TV
Superbowl LVI Countdown	Reporter	Channel ATV
African Achievement Awards 2021	Host	Channel ATV
HAPA Awards 2021 Red Carpet	Host	Channel ATV
QYOU Hits	Host	SHOWMAX Network
Miss Universe Telecast	Miss Kenya	NBC
V- Style Show	Host	SKY Network (United Kingdom)
Good Morning Kenya	Host	KBC (Kenya Broadcasting Company)
Lottery Draw Show	Host	KBC (Kenya Broadcasting Company)
Unilever Fair and Lovely Commercial	Lead	Unilever; All TV networks across Africa
National Bank of Commerce Commercial	Lead	NBC, Tz; All TV networks in Tz.
Transit TV News	News Anchor	Transit TV Los Angeles
Transit TV Red Carpet	Host	Transit TV Los Angeles

F I L M S

Gleichschaltung

Hot Girls on the Beach

Monica

Diana Gordon

Dir. Patrick Kilpatrick

Dir. Lane Ryan

W E B S E R I E S

HOST: Golf Beef Celebrity Tournament BTS report

HOST: BMW Beverly Hills 2021 Charity Christmas Gala

HOST: True To the Game Movie Premiere Red Carpet

HOST: In Town with Rachel Marete

HOST: CEN Kids LA Fashion Week

HOST: Africans Abroad

HOST: Super Bowl Red Carpet

HOST: Mercedes Benz Fashion Week Miami

HOST: Mercedes Benz Fashion Week NY

HOST: NBA All Star Weekend

HOST: Movie Premier Red Carpet

Young Bold and Regal TV

Young Bold and Regal TV

Young Bold and Regal TV

Rowbar Media

Children's Entertainment Network

Dir. Rachel Marete

McKinley Pierre Productions

McKinley Pierre Productions

McKinley Pierre Productions

Rowbar Media

Rowbar Media

P R I N T & B I L L B O A R D A D S

Fair and lovely
National Bank of Commerce

Continental brand spokesmodel
Brand Spokes Model

Unilever Africa
NBC, Tz.

P R I N T

Writer/ Journalist

SHEEN Magazine

S O C I A L M E D I A E N D O R S E M E N T S

@FashionNova

Brand Ambassador

Clothing Brand

@solbeautyandcare

Brand Ambassador

Beauty/ clothing brand

@tapershaper

Brand Ambassador

Athletic Wear brand

@Think.Africa

Brand Ambassador

Jewelry brand

@Badgalblvd

Brand Ambassador

Clothing Brand

@shopottillasugar

Brand Ambassador

Swimwear Brand

@kinkistry

Brand Ambassador

Hair Extensions Brand

@rumakaftancitra

Brand Ambassador

Clothing Brand

M U S I C

Kelele

Singer/ song writer

Dir. A. Macharia

Nguvu

Singer/ song writer

Dir. Kimata Films

Kama Wewe

Singer/ song writer

Dir. Self

My dress my choice

Singer/ song writer

Dir. Self

Sunga

Singer/ song writer

Dir. Self

T R A I N I N G

Sena Series Media Training

On camera skills, media training, teleprompter training

Carolyn Barry Acting Academy

Meisner Acting Technique Course

Carolyn Barry Acting Academy

Hosting 1 & 2 courses, Hosting Career Intensive course

Carolyn Barry Acting Academy

Red Carpet Workshop

Marki Costello

Hosting Bootcamp & Advanced Ongoing Hosting Class

Strathmore University, KE

BS: Business Information Technology

Santa Monica College

AA: Broadcast Programming and Management

CSUN

BA: Communication Studies

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